



Faith in Our Future

KENNEDY CATHOLIC
FAMILY OF SCHOOLS

Strategic Plan 2026-2031
Vision Statements & Objectives

A Message From Our President



**Joseph
Kenneally**
President,
Kennedy Catholic
Family of Schools

At Kennedy Catholic, our mission has always been rooted in faith, excellence, and community. This strategic plan represents our commitment to building on that foundation while boldly preparing for the future. Through thoughtful planning and collaboration, we are strengthening our academic programs, enhancing student opportunities, and ensuring long-term sustainability for our schools.

I am grateful to our faculty, families, alumni, and supporters who continue to believe in and invest in our vision. Together, we are shaping a future that honors our traditions while embracing innovation for the next generation of Golden Eagles.

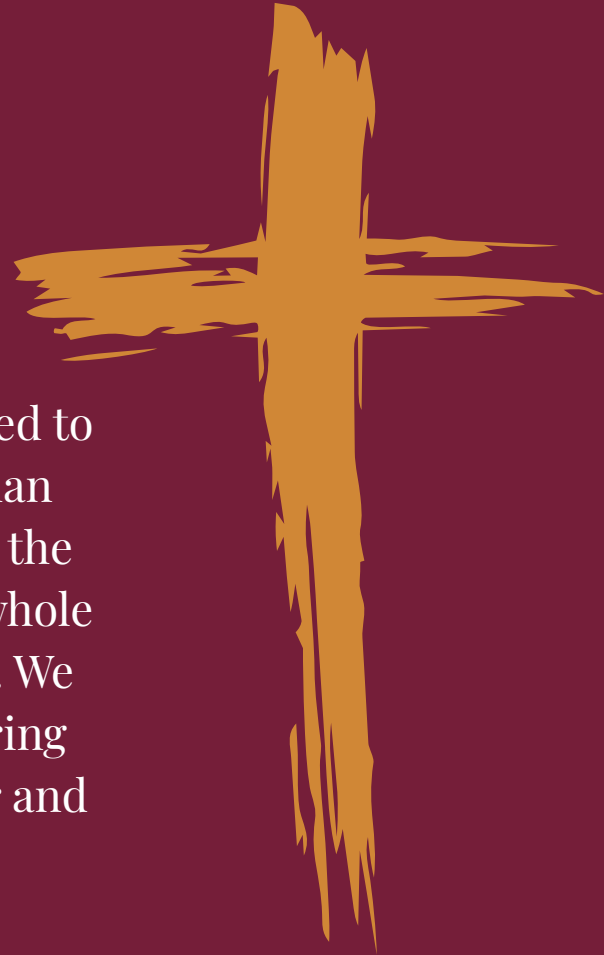
— Joseph Kenneally
President, Kennedy Catholic Family of
Schools

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OUR MISSION

Kennedy Catholic Family of Schools is committed to providing a regional college preparatory Roman Catholic education for grades Pre-K-12 within the Diocese of Erie. Our mission is to nurture the whole person—spiritually, academically, and socially. We believe that education is not only about acquiring knowledge but also about developing character and faith.



Academics & Technology

Domain Vision Statement

The school sustains an academically rigorous, faith-aligned, and developmentally responsive curriculum that challenges and supports all learners through quality instruction, purposeful use of technology, and data-informed practices, cultivating analytical and critical thinking, intellectual curiosity, and a lifelong love of learning in preparation for future academic and professional success.



Academics & Technology

1. Explore innovative ways to provide teachers more professional support and compensation i.e. unique opportunities in areas of interest and individual strengths, release from mundane tasks and duties, more flexible teaching schedule, etc.
2. Annually conduct a review and assessment of current curriculum and alignment, its scope and sequence, and the multiple learning pathways leading to graduation.
3. Establish a data collection and tracking system to make current data accessible and available to be used to make present day decisions regarding curriculum and staffing needs increasing adaptability.



Catholic Identity

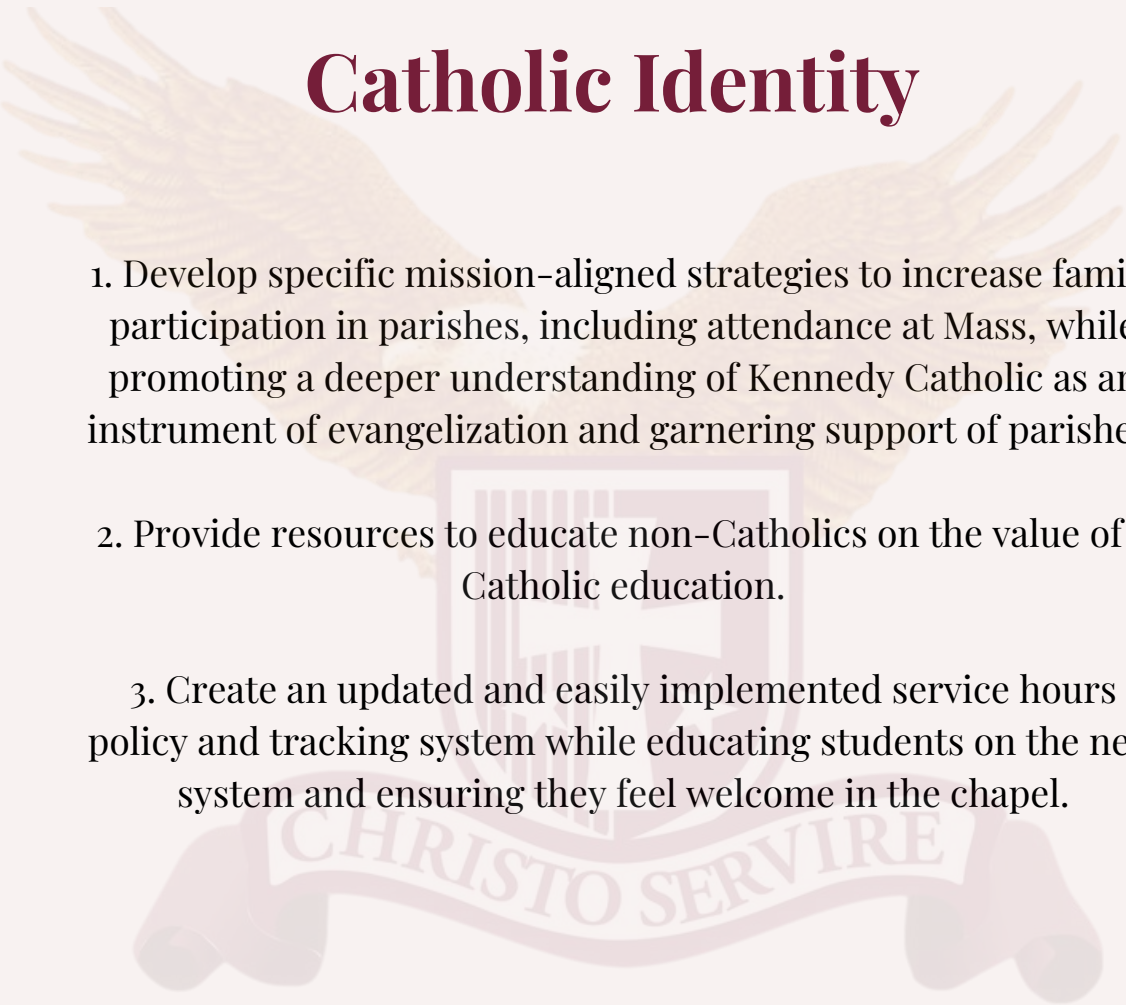
Domain Vision Statement



Kennedy Catholic Family of Schools intentionally integrates Gospel values, Catholic teachings, and traditions of the Church in all aspects of our schools. This identity is embraced by our administration, faculty, staff, students, and their families. Our Catholic presence positively impacts the broader community.



Catholic Identity



1. Develop specific mission-aligned strategies to increase family participation in parishes, including attendance at Mass, while promoting a deeper understanding of Kennedy Catholic as an instrument of evangelization and garnering support of parishes.
2. Provide resources to educate non-Catholics on the value of a Catholic education.
3. Create an updated and easily implemented service hours policy and tracking system while educating students on the new system and ensuring they feel welcome in the chapel.

Enrollment

Domain Vision Statement



Kennedy Catholic Family of Schools attracts, enrolls, and retains a diverse community of families by clearly communicating its unique value, expanding access to Catholic education, and fostering confidence in the school's long-term vitality and growth.

Enrollment

1. Rebuild reputation by strengthening community trust, clearly articulating our unique value proposition, and increasing the visibility of student successes.
2. Work with leadership to prioritize where upgrades and renovations are necessary to build an effective enrollment management program (recruitment + enrollment + retention).
3. Review and update marketing and promotional material to ensure families have a better understanding of the value of KCFS as a Catholic school system that brings benefits to those of all faiths and backgrounds.



Kennedy Catholic Family of Schools creates future-ready, mission-driven facilities that honor its legacy while advancing academic innovation, arts and cultural enrichment, athletic growth, and community vitality through strategic stewardship and responsible investment.



Facilities & Technology



Domain Vision Statement

Facilities & Technology

1. Update and improve the current master plan to focus on the needs of both campuses for the next ten years.
2. Audit current use of spaces in the school and campus and identify needs and areas for improvement.
3. Conduct a facility usage audit of SJPII.
4. Develop a communications plan that highlights facility improvements that showcase the school's value proposition.



Advancement

Domain Vision Statement

Kennedy Catholic Family of Schools cultivates a strong culture of philanthropy through intentional stewardship, meaningful engagement, and strategic advancement practices that generate sustainable resources to support the mission and long-term vitality of the schools.

Advancement

1. Provide training in Blackbaud and Advancement to staff and administrators to optimize use of Blackbaud and understand best practices.
2. Develop a written document that clearly defines KPI's, gifts, goals, donors, and a clearly outlined donor cultivation cycle.
3. Extensively study and review the overall assessment feasibility study conducted over the past two years in order to maximize donor cultivation and major gift initiatives, including the possibility of a campaign feasibility study and capital campaign..
4. Communicate and celebrate the milestones achieved while educating the broader community about the need for annual fundraising.

Finance

Domain Vision Statement



Kennedy Catholic Family of Schools maintains a fiscally-solvent, mission-driven financial framework that supports academic excellence, equitable access, and long-term sustainability through responsible stewardship and strategic planning.



1. Explore ways to increase tuition revenue and other revenue streams.
2. Develop a policy and protocol around budget building and review processes based on a 5-year historical data review and projection of future financial scenarios.
3. Develop policies/procedures/best practices based on a review of benchmarked Catholic schools.
4. Develop policies/procedures/best practices based on benchmarks from nationwide Catholic and non-Catholic schools for Finance and Human Resources.

1. Develop job descriptions, expectations and well-defined roles & responsibilities, as well as succession/transition plan for every leadership position including the Board of Directors within KCFS.

2. Create a 5 year Strategic Plan for the System.

3. Develop a Communication Plan and Policy that includes a roadmap for appropriate targets including community, staff & teachers, alumni and donors.

4. Create and establish a new employee onboarding and orientation program that emphasizes the unique mission and Catholic diocesan identity of KCFS.

5. Develop a robust process for recruiting, vetting and onboarding the key leadership positions at KCFS.

Governance

Domain Vision Statement



Kennedy Catholic Family of Schools is guided by a clear, mission-driven governance structure that ensures responsible oversight, transparent communication, informed decision-making, and strategic leadership to sustain the school's long-term vitality.





Student Life

Domain Vision Statement



Kennedy Catholic Family of Schools fosters a vibrant, faith-centered student life where every student feels known, safe, and engaged through meaningful relationships, co-curricular opportunities, athletics, and programs that support the formation of the whole child.



Student Life

1. Develop a system to define and maintain extracurricular activities based on mission alignment, demand, funding needs and opportunities, and staffing/advising requirements.
2. Define the immediate and long-term facility requirements of each extracurricular activity and develop investment priorities accordingly.
3. Foster a community-wide perspective that the Kennedy Catholic student experience is rooted in faith, belonging, engagement, and a family-like culture, increasing its perceived value in a safe environment.

Strategic Planning Committee

Leadership

President Joseph Kenneally
Principal of ES Katie Tiefenthal
Steering Committee Co-Chair Eric Perry
Steering Committee Co-Chair Conor Scullin

Academics & Technology

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Advancement

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Faith. Family. Future. This is Kennedy Catholic.



KENNEDY CATHOLIC
FAMILY OF SCHOOLS

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